



# LIVE WORK PLAY

@ New Udupi

The land of  
countless  
possibilities

Big cities promise great career opportunities. But under the garb of professional growth, lies the dark side of a very hectic metropolitan life.

At Robosoft, we believe that to create something beautiful, you need to live a beautiful life.

Unfortunately, traffic jams and pollution in big cities make life difficult. Every city dweller has at least once thought of changing this lifestyle and moving to a place where work will be exciting and life will be peaceful.

To get this balance, change the way you **Live, Work & Play.**

We have the perfect  
antidote to the stress  
of urban jungles -  
**Udupi.**



Situated about 60 km north of Mangalore in coastal Karnataka, Udupi, is a beautiful town offering great career opportunities in the lap of nature.

Robosoft Technologies, 99Games, Global Delight

@New Udupi





# Life in Udupi

Where the river of  
passion meets the  
sea of dreams

## Mingle with **like-minded** folks.

A city is made by the people who reside in it.  
The folks in Udupi are reserved, but hospitable  
and peaceful.

### POPULATION

# 1,177,908

As per 2011 census

## Say, **“Hello, World”**, in multiple languages.

We don't just mean when you are coding. Udupiites  
speak and understand Hindi and English very well  
apart from the local languages.

### LANGUAGES

Kannada, Tulu, Konkani,  
Hindi, English

# Enjoy **pure weather** throughout the year

Thanks to the abundance of greenery, Udupi has a pollution free environment. The weather is generally pleasant and summers are bearable. No matter what the season you will always feel refreshed.



## SEASONS



Summer



Monsoons



Winter

## Summer

March  
April  
May

With the onset of March comes the summer season and continues till the month of May. During this period the temperature rises up to 38°C with high levels of humidity. At the end of a hot summer's day, a visit to Malpe beach is highly recommended.

## Monsoon

June  
July  
August  
September

The natural beauty of Udupi comes alive during the monsoon season that lasts from June to September. Even though the region witnesses a heavy rainfall, life goes on comfortably. You can enjoy beautiful misty mornings and greenery all around.

## Winter

December  
January  
February

The best time to go on long road trips is from December to February. You can explore the numerous waterfalls and lush green forests that are breathtakingly beautiful. The weather is pleasant, neither hot nor too cold.

# Live in your dream home at **prices you dream of.**



Udupi offers a wide range of traditional as well as modern housing facilities. Here, newcomers will definitely feel spoilt for choice. Unlike metros, a person can easily afford to live in a spacious bungalow or in a housing complex near their work place.

Whatever you are looking for, you are sure to find a place in Udupi that feels just right.

## BEST AREAS

Santhekatte      Manipal      Udupi

Santhekatte is within 1 km radius of the Robosoft Technologies office. Manipal, a lively and a predominantly student hub is only 15 minutes away. It has a lot of housing options if you prefer living in a slightly bustling area.

# Every place has something special to offer.

Based on the prices at the end of 2016, the cost for a decent two or three BHK apartment or a house are indicated here



LOCATION	1 BHK	2 BHK	3 BHK
Santhekatte	4500	8000	15000
Manipal	8000	12000	18000
Udupi	8000	12000	18000

# Stay at Santhekatte

Shortest commute  
from Robosoft  
Technologies office

## ADVANTAGES

- Just a walk away from the biggest weekly market held on Sundays
- Easy access to major banks
- Affordable restaurants

## WHAT YOU NEED TO CONSIDER

- Domestic help is not easily available
- Lacks good restaurants
- Very few clubs, gaming zones and other entertainment areas

# Stay at Manipal

Bachelor's Paradise

## ADVANTAGES

- Retail outlets, restaurants, multiplexes, clubs, jogging tracks, ATMs are all within a radius of only 2km
- Home delivery for groceries
- Domestic help is easily available

## WHAT YOU NEED TO CONSIDER

- Cost of living is a little higher compared to the rest of the areas
- More expensive and busier than Udupi
- Commuting to work by auto rickshaws can prove to be costlier

# Stay at Udupi

Old world charm

## ADVANTAGES

- Best suited for families
- Good connectivity by road
- Availability of free cab service from Robosoft to pick and drop you

## WHAT YOU NEED TO CONSIDER

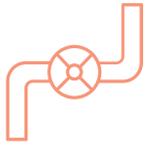
- Shops shut down by 9 pm at night
- Limited choice for late night outing

# Get a house you can call **home**.

Enjoy an abundance of amenities to support your lifestyle. From high speed 20mbps internet to day care centres, Udupi has everything to help you lead a comfortable life. Our HR is well-versed about the area and will help you find the right fit.

Get a variety of options with great amenities.





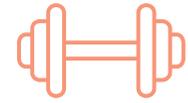
Pipeline Gas



Domestic Help



Schools / Colleges



Gyms / Parks



ATMs



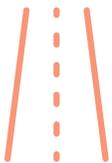
Healthcare



Day Care Centers



Old Age Homes



Good Roads



High Speed Internet



Home Delivery

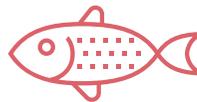
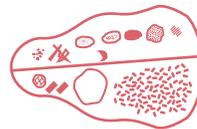
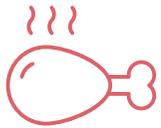


Clubs / Restaurants



Satisfy  
your  
taste  
buds

# A cuisine for **every** taste



Udupi and Manipal have multi cuisine options to give you a palatable experience. Since agriculture and fisheries are major industries here, the food quality is good and the produce is always fresh wherever you eat.

## CUISINES

North & South Indian  
Chinese  
Mexican  
Manglolean



Take  
the city  
for a  
ride

One of the challenges of moving to a new place is figuring out commute. But once you figure out the available transport options, going anywhere becomes simpler.

## Travel at peace, thanks to a **robust infrastructure**

Udupi has a very good road network and is well connected to the major cities nearby.

The bus service run by the government - Karnataka State Road Transport Corporation (KSRTC) is the preferred mode of public transport and is very convenient to travel. Many private buses also ply in and around Udupi.

### TRANSPORTATION



Roadways



Railways



Airways

Most long distance trains and buses are fully booked during vacations, so book your seat well in advance.

Driving is enjoyable and relaxing because of **great roads.**

If public transport isn't your thing, get your own vehicle. It'll cut down your commute costs to a large extent. NH66 and NH13 pass through the city, connecting it to some of the major cities like Mangalore, Mumbai, Panjim and Shimoga.

Manipal and Udupi offer bike rental service. Auto-rickshaws are easily available and can be used to travel within the city.

#### TRAVELLER'S TIP

In Manipal the auto rickshaw comes right up to your doorstep if you dial the auto rickshaw stand.



## Railways

**Konkan Railways** links Udupi to the rest of the country.

The railway station in Udupi is just a few kilometers away from the main town. There are trains to Bangalore, Mumbai, Delhi and Ahmedabad regularly.

## Air Travel

**Mangalore International Airport** is at Bajpe and is very convenient for frequent fliers.

The airport is only an hour's drive from Udupi city. It is well served by regular flights from all corners of the country and a few from abroad.



Learn from  
the **best**  
institutes

# Educational facilities that promise **all round development**

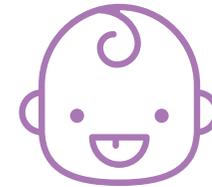
Quality of education is one of the top reasons families relocate to bigger cities. But here in Udupi, there are plenty of good schools and colleges.



The coastal Karnataka region is blessed with a very strong academic foundation for the future generations.

# Play school and Daycare Centres

The biggest concern of working parents is leaving their children in good hands while they are away. Udupi has very good play schools that also double up as daycare centres. There are well-known play school franchisees like Little Millennium and Euro Kids.



## ROBOSOFT TECHNOLOGIES

We have our own daycare centre inside the office premises for our people. It has an experienced nanny, cots and a room full of toys.

# Primary & secondary education

Schools here give equal importance to academic excellence along with co-curricular activities.

SCHOOL	BOARD	USP
Little Rock Indian School	CBSE	Education and all round development
Madhava Kripa School	CBSE	Oldest & the most trusted
G M Vidyaniketan Public School	CBSE	Sports is included as a syllabus subject
Silas International School	ICSE	Huge school campus
Trinity Central School	ICSE	Close to Manipal and Santhekatte residents
Vidyodaya Public School	ICSE	Excellent at cultural activities
St. Mary's School	CBSE	A reputed school that encourages sports
Podar International School	CBSE	Trusted chain of schools across India

# Higher education in Udupi

This place provides an easy access to a variety of higher education options, ranging from skill enhancing courses to world-class research facilities.

## Manipal University

Located just a few kilometers away from Udupi is the university town of Manipal. It attracts thousands of students from all over India and abroad. Most of the colleges that come under Manipal University rank very high in terms of education and infrastructure.



## COURSES OFFERED

Medicine

Dentistry

Jewellery Designing

Engineering

Journalism

Manipal can boast of an outstanding alumni. Needless to say that its superior facilities attract the best brains in business.



## Notable Alumni

**Satya Nadella**

(CEO, Microsoft)

**Vikas Khanna**

(Michelin starred Chef)

**Rajeev Suri**

(CEO, Nokia)

**Ishita Malaviya**

(India's professional surfer)

## NITK Surathkal

It has a massive 300-acre campus and an Independent sports block

Rated as one of the best engineering colleges in India, NITK, Surathkal is just an hour and a half away from Udupi. It has top-notch infrastructure, fully equipped central library and a staff of highly qualified teachers with 86% of them holding Ph.Ds.

## MGM College

It is best known for its Bachelors courses in Arts, Science, Commerce and Computer Application

Founded in 1949, MGM is one of the largest and most respected colleges in Karnataka. With a tradition of excellence established by scholarly teachers, the college is an epitome of quality and merit.

Access  
quality  
healthcare  
services



## A healthy body houses a healthy mind

Udupi has a considerable number of high tech healthcare facilities. It has an impressive number of private hospitals, government hospitals and private practitioners. Here, the government hospitals are clean, offer quick service and the doctors are well trained.

KMC is ranked as the second best private medical college of India. It has been serving the people of Karnataka, Kerala, Goa and Andhra Pradesh. It is capable of offering primary and secondary care as well as advanced surgeries such as coronary bypass and open-heart surgeries.

## Udupi is well known for its **alternate medicine** practices

The Western Ghats have blessed Udupi with an abundance of medicinal plants. The people here respect and practice the old Indian tradition of Ayurvedic medicine.

### AYURVEDA COLLEGES

Ayurveda wing of KMC Manipal  
SDM Ayurveda Hospital  
Ayurveda Sanctuary  
Vedam Ayurveda Hospital

# Great health at great convenience



Avail discounts at hospitals under Manipal Health Systems with the Manipal Arogya Card scheme of Manipal University.

The Ayurvedic Arogya Card Program by Muniyal Ayurveda Hospital makes quality Ayurvedic care available to the common man.

Robosoft offers a health insurance card to its employees that is accepted at more than 3000 hospitals, including the ones in Udupi and Mangalore.

Experience  
the local  
culture



## Udupi Utsav



It is a two-month long festival that takes place during the months of November and December in the Royal Garden Grounds. The expo represents the rich cultural ethnicity of the land by giving impetus to a variety of handicrafts. Cultural programmes, Carnatic music evenings, fast food stalls, amusement rides and exhibitions are the major attractions at this festival.

## Paryaya Festival



It is celebrated in January. It is held every even year. During the festival the puja and administration of Krishna Matha is handed over from Swamiji of one of Ashta Matha to the Swamiji of another Ashta Matha.

## Jalotsav



Every year Malpe Development Committee organizes a water sports festival during the summer months. During the festival a lot of water sports like surfing, kayaking, stand up paddle, speedboat, banana ride and parasailing can be enjoyed. Folklore performances and mass yoga are arranged.

## Seafood festival



Being a part of coastal Karnataka, people in this region have the best access to a variety of exotic fishes. The seafood festival is a must visit event for the foodies to experience delicious delicacies made with locally sourced produce. It is usually held in the month of September.

A scenic view of a mountain peak with a dirt path leading up to it, set against a backdrop of rolling hills and a clear blue sky. The foreground shows a dense forest of green trees, while the middle ground features a dirt path winding up a grassy slope. In the background, there are more mountain ranges under a clear blue sky.

Live on  
the edge

# Explore the mountains like never before

Karnataka is adored with varied terrains - rocky mountains, mighty waterfalls and pristine beaches. With so much to see and explore, your weekends will always be exciting.



## TREKKING DESTINATIONS

Bababudangiri Hills

Galikere

Mullayanagiri Hills

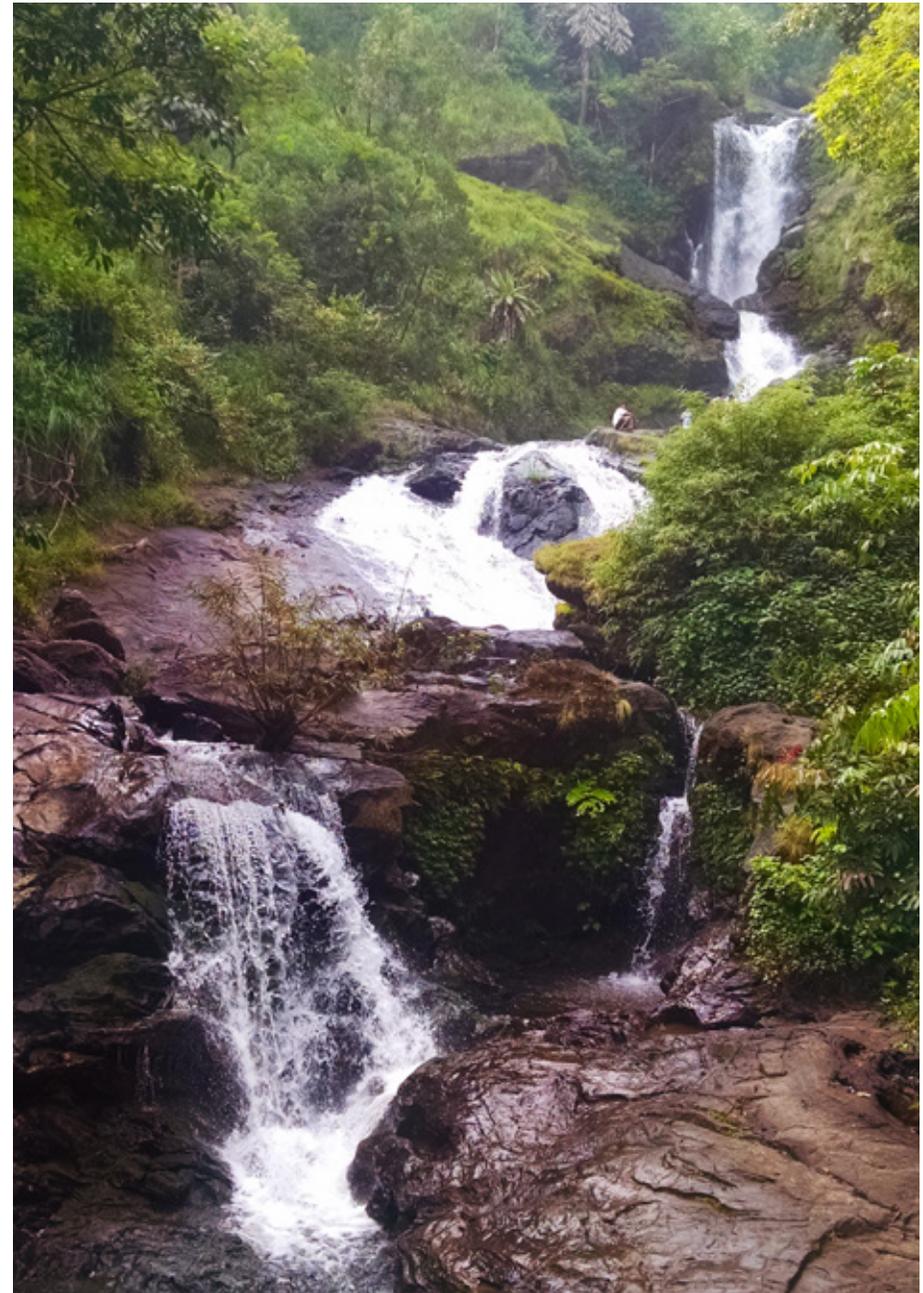
Kemmangundi

# Refresh your senses

Western Ghats house plenty of waterfalls, big and small hidden in the lush green valleys. They are a must visit during the months of winter.

## FAMOUS WATERFALLS

Kudlu Theertha Falls  
Hanuman Gundi Falls





## Unwind by the sea

Clear blue waters, stretches of white sand and dancing coconut palms - a picturesque landscape awaits sea lovers. Adventure sports or long walks on the beach, Udupi has something to offer everyone.

### BEST BEACHES

Kapu Beach

Malpe Beach

Maravanthe Beach

# Get out of your comfort zone, adventure awaits.

Udupi is at the confluence of historic legacy and futuristic vision. Come, discover it for yourself. If you're considering relocating to Udupi, reach out to our team at Robosoft.

Send in your specific query to [liveworkplay@robosoftin.com](mailto:liveworkplay@robosoftin.com) with the subject, 'Questions on Live Work & Play'. We'd be happy to help.

